

Heartwood Montessori School grows community by empowering children through respect, independence, and discovery.

BOARD MEETING Agenda

December 15, 2021

Attending:

Keith Johns, Kate Murray, Jessamay Pesek, Emily Erickson, Ricardo McCurley, Erin Mossey, Corrine Ivanca

Consent Agenda (7:00-7:05 p.m.)

Approve last meeting's minutes **HERE** - (November 17, 2021) Approve **public meeting minutes** from November for posting on the website

We moved the approval of minutes to later in the meeting.

Board moves to approve the minutes. Motion passes at 9:37 pm

Open Table (7:05-7:20) Reminder that open table items requiring a vote will need to be tabled to next month's agenda and/or require a special session.

Potential Board Member Introduction: Erin Mossey

Director Updates (7:20-7:35)

- Staffing hired long-term sub for toddler staff
 - Preschool assistant position is open.
 - The toddler assistant guide position will be open after the lead toddler guide is hired so they may be part of the hiring process of the support staff.
- Operational items
 - Status of fall 2021 enrollment-school is 100% enrolled
 - 26 kids in full day
 - 17 in school day
 - 17 in half day
- Re Enrollment will start in February-March.
- We have a wait list of families wanting to start.

- Grants update with Ricardo
 - o Ongoing Child Care Stabilization Grant-will increase
- Parent poll almost ready to go out this month

Operational Board tasks (7:35-7:50)

Board Monthly Task List, Board Guiding Document

• Director self-assessment process <u>Draft of review template</u> - Emily will continue working on this, task will be moved to January.

Board Monthly Task List

From October:

- <u>Annual Report</u> is done. Need to post to the website. Hopefully add a link to the annual report after it is posted to the website to the January newsletter.
- Ad hoc review of Guiding docs paused based on transition conversation.

From December:

- Treasurer & Director: prepare proposed budget tabled/timeline has changed;
 AmberJean and Emily have been in discussion when to move this item. AmberJean and Emily will provide an update in January.
- Send acknowledgment / "quid pro quo" letters to donors according to Best Practices as outlined by MCN (done); publish annual statement of giving according to same practices
 - Kate: Follow up with Melissa about thank you letters and an annual statement.
- Revisit tuition and enrollment policies to be informed by strategic planning (considerations around equity, etc.)
 - Consider the change to a weekly billing rather than monthly. Rationale: Equity in billing processes. Weekly billing is more manageable for families and more in line with state support practices.
- Send out parent poll Director duty/remove from task list? (Moved to director role)

Committee Updates (7:50-8:05)

- Treasurer's update / Finance Committee
 - AmberJean will upload materials to the Drive in the next few days.
- Executive Committee
 - Update on Board recruitment efforts.
 - Continue the search for board members.
 - May be helpful to have a 1-page brochure that details what to expect for time, expected commitment, and general overview. Review website to examine if it clearly articulates board member expectations and time commitment.
- Community Engagement Committee (Ashley, Sarah, Quincy). No updates.
- Toddler Environment Committee (Terrijo, Keith, Corinne). The lending source has changed. Previous lender required a few challenging requirements. We changed to a

- lender that focuses on child care centers. Loan includes a partial forgivable loan. Emily is currently doing the application paperwork. Lender is a non-profit.
- Board members will need to fill out a survey regarding income. The email will be sent out to the board to collect info about the overall board.
- Due to the loan change, the timeline for the toddler room opening is pushed back to May (estimate).

WORKING MEETING (8:05-9:00) - closed portion

Resuming the transition to a strategic Board (with George Dierberger)

Strategic planning with consultant (8:05-8:55)

Input to consider:

- Begin with the end in mind: What are the goals for the school?
- Review vision and mission statements of other Montessori schools in the area
- Benchmark: Review tuition of other schools (based on number of students; grade levels; programs offered)
- What are some of the measurable results? Number of students in each class/age group, retention, adding new programs (expand to elementary charter in future?), budgets/revenue
- Establish a "scorecard" for the board and for the director with key indices (example provided via email)

Priorities to consider (former and new):

- Increase Board membership and diversity.
- Establish annual and long-term (3-5 year) strategic goals and associated objectives and projects (in collaboration with the Director).
- Consider a comprehensive business plan.
- Diversify non-tuition income streams: grants, endowments, large donors.
- Fundraising: will need a committee, SMART goals.

Notes during meeting

- 1. Introductions of all attending.
- 2. Discussions of our current program and capacity.
- 3. Question: Did we look at other school's mission & vision statements?
- 4. Equity added to our mission and vision statement?
- 5. Review: SWAT
 - a. Discussion: We did a SWAT summer 2021. We agree the SWAT can be reexamined.

Plan for next meeting/work in between (8:55-9:00)
Add to agenda for next meeting: • Do we need to review any Board documents prior to our strategic meeting?
Adjourn at 9:39 pm.